

# SUMMER INTERSHIP

[Home](#) [Applicants](#) [Results](#)[Home Page](#)

## View Application

[Close](#)

### Personal Details

**First Name** : Mennatallah**Last Name** : Tawfik**Nationality** : egyptian**Second Nationality (optional)** :**Age Range** : 20-23**Gender** : Female

### Address

#### Primary Address

**Address Line 1** : Nasr City**Town / City:** \* : Cairo**Country** : Egypt**Email Address** : menatalla.tawfik@student.guc.edu.eg**Unavailable interview dates** :

### Career Choice

**Business unit** : Mashreq**Function choice** : Marketing**Second Function Choice** : Customer Marketing and Customer Development

### Further Education

**University** : German University in Cairo**Faculty** : Management**Major / Department** : Marketing**Graduation Year** : 2015**Degree/GPA** : 0.93 (A+)

### Secondary Education

**School Name** : \*Al Rashid Al Saleh School**Dates From - To** : \* 2009-2011**High School Certificate** : \*Sanaw ya Amma

### Language Competency

#### English

**Comprehension** : Fluent**Speaking** : Competent**Writing** : Competent

## Arabic

Comprehension : Fluent

Speaking : Fluent

Writing : Competent

## German

Comprehension : Basic

Speaking : Basic

Writing : Basic

## Work Experience

Please give details of any work you have undertaken, indicating whether full-time, part-time, vacation work or industrial training etc (most recent positions first).

Dates From - To : 2013

Employer : Marketing research in the Home Marketing department

Responsibilities : TE Data

## Interests Activities

We are interested in what you do / have done outside your academic work.

Please record your non-academic interests and activities stating whether at school, college, university or elsewhere. Record any positions of responsibility you have held in any aspect of your life. (300 word limit imposed) \*

1. Members' development member in TEDx GUC 2. HR Member in MOIC GUC 3. English program Vice head in AYB GUC 4. Project member in Enactus GUC

These questions tell us something about how you respond in challenging situations. Please answer them using examples from your experiences in academic, social or working life

1. Please tell us about experiences and people that have over time shaped your decision to consider a management career within Unilever and in your chosen function in particular. What efforts have you made to test out your choices?(300 word limit imposed) \*

Firstly, talking about Unilever, last year it was the first time to know about it regarding shaping careers as many of my colleagues applied for Unilever competition; where they learned a lot and from their experience there, anyone can tell that it is a special experience which you can't find in any of the other multinationals. Regarding the function, marketing will always be my place and I am totally interested in learning the practical techniques of the academic sides I've already learned or read about. This passion about marketing is proved to be real when I started my real working experience with TE Data as a trainee in the home marketing department.

2. Using an example of a time when you were in a new environment and had to achieve a task, please describe a) how you established and used a network of contacts, and b) how you set about influencing people, to help you achieve your task. (500 word limit imposed) \*

This year, I needed to open myself up to a new environment, so I applied as a members' development team member in TEDx GUC. As TEDx Motto is really inspiring, the concept of ideas worth spreading opens your mind to different opinions, ideas and cultures. My first task was "Profiling"; meaning that you have to refer back to TEDx members to collect information about them related to completing their TEDx website profiles. Trying to get these information was not an easy task as people on campus are usually busy, they won't waste their time in this boring issue. So, through orienting people about the importance of the information for completing their website profiles, they turned out to be very helpful and were able to hold some mini meetings or via phone calls we managed to gather the needed information, completed their profiles and the task was done successfully.

3. Tell us about an occasion when you have taken the initiative to learn and develop yourself in significantly new ways. Why did you want to do this, what did you do and what was the result?(300 word limit imposed) \*

In 2012, I applied as a computer learning center member in AYB GUC; where we teach matreya residents computer to enable them get their ICDL. Firstly, I applied for my belief that Egypt cannot be able to be a developed country without a proper education for everyone. It was a great experience back then, as this experience opens me up to piles of learning experiences starting from the development sessions, leadership sessions and communication skills workshops. Additionally, This experience enhances my teamwork skills and give me the confidence to face many challenges even in my academic life and teaches me how to manage my time and priorities.

4. Tell us about a time when you saw the opportunity to really make a difference for the future of an activity, team or organization. What did you do, what obstacles did you overcome, and what happened as a result? (300 word limit imposed) \*

In 2013, there were vacancies in AYB GUC High board, I applied for the position of (Head/Vice-Head) in the English program offered by AYB. What was really interesting about that experience is that English program is a starting committee. I liked the idea of building up a team from scratch. First obstacle was mainly in planning for the committee including the criteria of members to be chosen, ways of teaching and preparing the material and a full time line for this new born program. The next obstacle was month later when we start recruiting for the members, here we faced the fact that we have to choose the best out of the best as we are limited in number. After starting, the next obstacle was team building, by making an interesting environment for members to work together, we start by preparing a well based curriculum and then we will start classes by the next month which is a great progress for a starting committee.

5. Tell us about a time when you have had to analyse and understand a complex situation in order to make decisions and put a plan into action. What did you do and what was the outcome? (300 word limit imposed) \*

Trying to stick to my very first plan -which I've prepared during recruitment for heads- is the hardest part. As real life situations is totally different from writing a plan. Firstly, there were some obstacles imposed as not every member was interested in contributing in preparing the curriculum. The challenge was encouraging them to make a good quality material to start classes. The outcome was a level one revised curriculum to teach basic English for matreya residents. The classes will start as planned insha'Allah which will impose a new challenge day by day to manage this ongoing process.

## General

Please give details of any military service requirements, with reasons for any exemptions claimed. If you have completed your military service please state when. If you have answered Exempted above, please specify the reason you were exempted.

Do you have any health problems that could affect your future employment? If yes, please specify:

Do you have any relatives in Unilever NAME? If yes, please give details:

Is there anything that has not been covered that you would like to mention? Are there any personal considerations that may be relevant to your application?

Have you applied to Unilever before? If yes, what did you apply for:

Have you attended a Summer Internship in Unilever before? If yes, please provide details:

Year :

Line Manager Name :

Have you attended/participated in any event/activation held by Unilever in the last year (e.g. Lecture, workshop, competition)? If yes, please provide details

Have you attended/participated in any activity held by other companies in the last year (e.g. internship, competition, workshop etc)? If yes, please specify

Powered by [ANNSYS Technologies](#)